

ROCKWALL *Women's League*

**2010-2011
Merchandise
Agreement**

Business or Donor Name _____ Contact Name _____
 Address _____ City/State _____ Zip _____
 Phone () _____ EMAIL _____ Fax () _____
 Name & Address for Ball Invitation _____
 Date Rec'd _____ Contract Value \$ _____ Check # _____ MC/VISA _____ Exp. _____

**SPONSORSHIP LEVELS:
10 CARAT DIAMOND**

\$10,000+ Cash donors receive: Advertising valued at \$2,000; one night hotel stay; VIP table for 10; one (1) book of 12 Chance Drawing Tickets; one (1) keepsake photo; Ball Program. Recognition as a 10 CARAT DIAMOND level sponsor on the evening of the Ball. Featured in pre-event publicity if sponsorship is secured by January 14th.

DIAMOND

\$8,000 Cash or \$23,000 in merchandise donors receive: One night hotel stay; VIP table for 10; one (1) book of 12 Chance Drawing Tickets; one (1) keepsake photo; Ball Program. Recognition as a DIAMOND level sponsor on the evening of the Ball. Featured in pre-event publicity if sponsorship is secured by January 14th.

EMERALD

\$5,000 Cash or \$10,000 in merchandise donors receive: One night hotel stay; table for 10; one (1) keepsake photo; Ball Program. Recognition as an EMERALD level sponsor in the local newspapers.

SAPPHIRE

\$3,500 Cash donors receive: A table for 10; recognition in the local newspapers; Ball Program.
\$6,500 in Merchandise donors are recognized in local newspapers as a SAPPHIRE sponsor and receive a Ball Program.

PLATINUM

\$1,250 Cash donors receive: Four (4) Complimentary Tickets to the Ball. Recognition in newspapers and the Ball Program.
\$3,500 in Merchandise donors are recognized in local newspapers as a PLATINUM sponsor and receive a Ball Program.

GOLD

\$2,000 in Merchandise donors are recognized in local newspapers as a GOLD sponsor.

SILVER

\$500 Cash or \$1,500 in Merchandise donors are recognized as a SILVER sponsor in local newspapers and a Ball Program.

BRONZE

\$200 Cash or \$500 in Merchandise donors are recognized as a BRONZE sponsor in local newspapers and a Ball Program.

Merchandise for Auction or **Gift Certificate** (limit 2 for services; 1 year expiration from Ball) Retail Value \$ _____

Specific Description of Auction Item: _____

Other Instructions:

VIP TABLE \$2950 – One night hotel stay; high profile table for 10; five (5) drink coupons; one (1) book of 12 Chance Drawing Tickets; one (1) keepsake photo; Ball Program. Recognition in the local newspapers.

CORPORATE TABLE \$1950 – Table for 10; one (1) book of 12 Chance Drawing Tickets; Ball Program. Recognition in the local newspapers.

UNDERWRITING OPPORTUNITIES:

Range from \$1,200 – \$13,000 Cash.

Publicity, Live Entertainment, Programs, Decorations, Invitations, Champagne Reception, Party Bags, Auction Services, Valet Parking, Centerpieces, Table Settings, Auctioneer

Underwriter: Category _____ Value \$ _____

Payment must accompany agreement.

Make Checks Payable to: Rockwall Women's League

Rockwall Women's League • P.O. Box 383 • Rockwall, Texas 75087

For Additional Information Contact:

RWL Thanks You For Your Support!

RWL Member and Phone # (please print) _____

Sponsor Name (please print) _____

RWL Member Signature and date _____

Authorized Signature of Sponsor and date _____

Publisher reserves the right to limit the amount of displays and reject any sponsorships. Sponsors agree that the ROCKWALL WOMEN'S LEAGUE shall be under no liability by reason of error or omission. All displays are accepted and published by the publisher upon the representation that the agency and/or sponsor is authorized to publish the entire contents and subject matter thereof. In consideration of the publisher's acceptance of such displays for publication, the agency and/or sponsor will indemnify and save the publisher harmless from and against any loss or expense resulting from the claims or suits based upon the contents or subject matter of such displays, including, without limitation, claims or suit for defamation, libel, violation of right of privacy, plagiarism and copyright infringement. Sponsor agrees to pay for space on signing of this contract.

White – Auction/Ad Copy

Yellow – Ball Treasurer

Pink – Donor

ROCKWALL *Women's League*

2010-2011
Ad Agreement

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Full Page Sizes

- Back Cover** — One (1) Available — 8½" x 11"
 • Four complimentary tickets to Ball (4 people)
 Black/White\$1,250.00 Color \$2,500.00
- Inside Cover** — Two (2) Available — 8½" x 11"
 • Two complimentary tickets to Ball (2 people)
 Black/White\$1,000.00 Color \$2,000.00
- Tab Page** — Four (4) Available — 8½" x 11" Auction Listing,
 Family Portrait, Scholarships/Disbursements
 • Two complimentary tickets to Ball (2 people)
 Black/White\$1,000.00 Color \$2,000.00
- First Full Page** — One (1) Available — 8½" x 11"
 • Two complimentary tickets to Ball (2 people)
 Black/White \$750.00 Color \$1,500.00
- Full Page** — 8½" x 11"
 Black/White \$600.00 Color \$1,200.00

Other Sizes

- Half Page** — 8½" x 5½"
 Black/White \$300.00 Color\$600.00
- Quarter Page** — 4¼" x 5½"
 Black/White \$150.00 Color\$300.00
- Business Card** — Horizontal Placement — 3½" x 2"
 Black/White\$75.00 Color\$150.00

Notes

- Repeat last year's Ad.
- Ad to be emailed.
- Camera-ready copy attached (*please do not staple or clip*).
- Not camera-ready art — \$100.00 additional charge.
- Additional art charge for changes \$ _____
- Gift Bag Sponsor **\$100** Provide 400 items (*one bag per couple*).

SPECIAL NOTES: _____

15+
DEADLINE — March 15, 2011
All artwork must be submitted as camera-ready artwork.
 Email electronic files to AmyButler@netportusa.com.

ELECTRONIC ART FILE SPECIFICATIONS

- If supplying the native files, please include all fonts, photos, logos or scans used in the layout on the final disk.
- If supplying a PDF file as artwork, please create as "Press Quality" and embed all fonts.
- If supplying large files by email, please compress (Zip or Stuffit) all files into one archive for emailing.

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RWL Thanks You For Your Support!

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 Sponsor Name (please print)

 RWL Member Signature and date

 Authorized Signature of Sponsor and date

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White — Auction/Ad Copy Yellow — Ball Treasurer Pink — Donor